

Evaluation of Student Performance  
For Lee Ridley  
Spring 2014 Semester  
By Todd R. Wolfe

To Whom It May Concern,

To put it quite simply, Lee has been a wonderful intern for the TPS MSU Denver program. When she came on board at the beginning of the semester, she was thrown into the middle of a variety of tasks and projects, which she was more than capable of handling and ultimately, completing.

Our first big task was our annual conference called Teacher Librarian Day. This usually involves months of planning and has a turnout of over 200. This year was no exception. It was also the 10<sup>th</sup> anniversary of our conference, so we had a few ideas on how to celebrate this achievement. We were incredibly lucky to have Lee working with us, as she took on the vital role of developing and implementing two wildly different products for the conference. The first product was a social media campaign that celebrated the successes and individual moments from the past 10 years. Utilizing a bevy of social media tools for TPS, she was able to create, coordinate, and maintain a two-week campaign that delved beautifully into TPS's past. The second product was the conference booklet. Lee was instrumental in this task, which utilized her expertise in InDesign. Not only did she do an exemplary job on creating the booklet, but she freed up the other team members to focus on other aspects of event planning.

Following the conference she was able to collate and enter all the data from the workshop, and thus played a vital role in our post-event meeting, where the data was used to further improve the conference for next year. Overall, she was instrumental to the success of our conference!

Another aspect in which Lee played a significant role was content creation for TPS Connect, our blog and social media portal, as well as our monthly newsletter. Tasked with writing a 10-year retrospective blog post Teacher Librarian Day, she went beyond the expectations placed on her, and crafted a wonderful piece. She was also responsible for writing a follow up summary blog post for after TLD. This article was also strong and delivered in a timely matter. Not only did she write the above material, but she also edited video clips to match relevant parts in the blog post. This allowed the posts to be rich in multimedia, rather than just paragraphs of exposition.

To say that Lee played an important role to the TPS team during her internship is a gross understatement. She filled a much-needed role during the most hectic time of the year for TPS. Her knowledge of social media, writing strong copy, and editing video was crucial to the success not only of our conference, but to TPS as a whole. She quickly became a valuable addition to the TPS team, and we couldn't be more pleased with the outcome of her internship.

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